



Grass Roots

www.cmcustomlawn.com

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Summer takes its toll on turf; recovery is in sight

At this writing we have had two cool days in a row. What a relief for turf---and us. You are probably as tired of hearing about fungus as we are. It has been in the paper, on Back yard Farmer, and we have written about it in the newsletter, and it is on our blog. That said, it is time to talk about recovery. If your lawn was healthy going in, it will be more resilient coming out. Some parts of your lawn may need overseeding. Call us so we can make a recommendation for you. We believe that if you are overseeding, it is worth double-plug aerating your lawn to create more seed-soil contact. We like to wrap up overseeding before mid-September so that the new grass can withstand an early frost. If you overseed, PLEASE follow the irrigation instructions rigorously. If the seeds dry out before germinating, it is lost, along with your money. Improper irrigation is virtually the only reason the seed we use will not germinate.

I have mentioned before how fortunate we are to have a university committed to turf research as well as an excellent extension program. Here is a link that provides a wealth of understandable information on general topics and this year in particular—turf.unl.edu. The link will be on our blog as well.

Since we have given you extra reading opportunities, so to speak, we will close by saying thank you for your patience and perseverance.

CM's Custom Lawn & Landscape, A Cut Above Landscaping merge; Additional staff and services available September 1

Excited doesn't begin to describe how we feel about the merger of CM's Custom Lawn & Landscape and A Cut Above Landscaping. The new company retains the name, CM's, and begins joint operations Wednesday, September 1, 2010.

The two companies have more than 30 years combined experience and service in the community and each bring a measure of service diversity to the merger. CM's has a complete irrigation division offering installation, repair and seasonal services. In addition, CM's staffs a concrete crew. A Cut Above brings expertise in the field of holiday lights and water features. Our clients can now look forward to these services being completed by CM's crews with a great deal of expertise.

Our long-time clients know that we have always sought ways to simplify their lives and to help them spend more time enjoying their properties and less time working on them. The additional "in-house" services now available to the clients of both companies make it even easier for clients to do business with CM's.

So, what changes can clients expect to see? Well, aside from the new logo - how many of you caught that in our banner - not many.

The realization that the leadership of both companies respected each other's business philosophy and shared a commitment to integrity, honesty, great service and high quality workmanship eased the path to the merger. Because of this commonality, clients should experience little, if any, change. Former A Cut Above clients will still be able to reach Dave, Scott and Josh Scearcy at their old phone numbers. In addition, these new CM's clients will have one more phone number at their disposal: **402-738-1718**, the office at CM's.

We can't wait to get started! Thank you for entrusting your properties to us. We know you have many options when it comes to lawn and landscape contractors and we intend to earn your trust every time we meet.



The Rain Gauge

For a normal month of September, your turf should receive approximately 1.0 - 1.25 inches of precipitation per week. Precipitation per week is the combined amount of Mother Nature's rain plus anything you add to it. Excessive watering will only waste water and promote unhealthy growing conditions in a variety of ways.



Reminders

1. Schedule turf renovation or aeration and overseeding.
2. Schedule fall clean-up.
3. Schedule fall bulb planting.
4. Schedule holiday lights installation.

CM's Contact List

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We're celebrating our merger with a holiday lighting contest

Share the magic of holiday lights with a deserving military family. One lucky family will win an exterior holiday lighting display valued at \$5000 from CM's.

Military personnel often miss birthdays, anniversaries, holidays and other special events away from their loved ones and home. This holiday season, nominate a military family you think deserves to have their home aglow with the spirit of the season.

If you know of someone in the Omaha metro who is, or will be, deployed to the Middle East for a minimum of 180 days and that deployment will include the holiday season, go to our website to read the rules and complete a nomination form. Hurry! Nominations must be received by September 30. You can also secure a nomination form and a copy of the rules by sending a SASE to our office. We will select three to five families from all the nominees and will conduct on-line voting in October .

Don't miss this opportunity to spread some joy during the holidays.



Holiday lighting - Don't you feel cooler just thinking about it?



Need we say more about holiday lights? Come on, you know you want to show your holiday spirit but hate getting out the ladder and detangling the lights. Do you remember that inflatable you bought a few years ago, the one that needs duct tape? We thought so.

Our schedule will fill up fast so once you've taken care of your lighting contest nomination (see article above) call us to schedule an appointment with our expert staff. We have one of the premier installation teams ready to turn your home into the envy of the neighborhood this holiday season.



Yes, we know it has been 90° out lately and we're still thinking and talking about overseeding our lawns. But, Thanksgiving is just around the corner and you don't want to be left out in the cold with that ladder, do you?



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