



Grass Roots

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Tender-loving turf care

Beautiful lawns are a labor of love. They require the right combination of plants, soil, nutrients, irrigation, and perfect temperatures throughout the growing season. Let's not forget correct mowing practices, too. No lawn is perfect and Mother Nature does have a mind of her own.

Summer heat takes a toll on turf. Proper irrigation is key, so supplement when necessary. Believe it or not, it isn't too early to begin thinking about overseeding. Double-plug aeration and overseeding are recommended to loosen the soil to increase the flow of oxygen and nutrients to the root structure of grass plants and introduce healthy plants to the turf as well. In some cases, complete renovation of turf is necessary to give new plants the best chance to thrive.

Regardless of your turf's specific needs, CM's is here to help. If you are interested in either our aeration/overseeding service or complete turf renovation, please call us. Not sure if your turf needs either of these services this year? Give us a call and we'll stop by, take a look and offer our recommendation.

A healthy turf is the foundation of a beautiful landscape. Let's make sure your turf receives the care it deserves. It is not too early to reserve your space on our schedule. Contact Customer Service today to make sure your lawn benefits from this vital service.



The Rain Gauge

For a normal month of July, your turf should receive approximately 1.5 - 1.75 inches of precipitation

per week. Precipitation per week is the combined amount of Mother Nature's rain plus anything you add to it. Excessive watering will only waste water and promote unhealthy growing conditions in a variety of ways.

Walls divide, conquer elevations

Walls serve a variety of roles in our landscapes. Constructed to meet specific needs, they are varied in shape, size and material. Here are some examples of walls from the CM's portfolio.

Retaining walls are just that. Their purpose is to hold back soil from spilling into areas where it is neither needed nor wanted. Functional and beautiful, retaining walls add definition to elevations and make landscapes easier to maintain.



And what wall hasn't served a loftier objective: "base" in a summer's game of tag?



Seat walls provide additional seating space. Like their big brother, the retaining wall, they help to define a space, framing an outdoor entertainment area or an entryway. They may include amenities such as benches, planters, water features, fireplaces and grills.



Walls, patios, walks or driveways – Regardless of your specific landscape construction needs, CM's can help you. Call us today to discuss your next project.



In a shameless bit of self promotion, CM's is proud to announce its participation in the 2012 Best of Omaha competition.

Beginning July 1, voters can select CM's A Cut Above as the Best Landscape, Irrigation and Lawn Care company in Omaha. Yep, that's right, you can (and we hope you do) vote for us in three different categories!

Simply go to our website and click on the Best of Omaha voting link anytime between July 1 and September 30.



Reminders

1. Schedule turf renovation or aeration & overseeding.
2. Take advantage of holiday lighting special offer.
3. Schedule irrigation system review.
4. Apply disease & insect spray to trees & shrubs.
5. Read about cut-flower gardens on our blog.

Turf talk 2011.4

Each year, it amazes me how fast we get to July. We began applying our insect control product the week of June 12th. We will wrap up the application in about five weeks. This product, as all granular products that we use, requires thorough irrigation to move it into the zone in which the grubs feed. If there is too much thatch build up, it is less effective. Keeping thatch under control is critical for absorption of all types of nutrients. It is why we recommend aeration twice a year and power-raking if thatch is really dense.

The cooler weather has been quite a treat for most lawns in the area. Rainfall has been more than adequate as well. We continue to recommend mowing frequency based on the demands of your turf. If it continues to grow rapidly, mow more frequently. Weeds you may be seeing include purslane and spurge. They can appear in sidewalk cracks, bare areas, and along the edges of walks and driveways. We spray them as we see them. If you told us to spray nutsedge, we are doing that, too.

When the heat of the summer arrives, and it always does, problem areas in your turf are often revealed. Slopes that don't hold water very well, high traffic areas, dense shade and sun fields are all examples of potential difficulties. Sometimes turf, as much as we like it, isn't the answer for a particular area of your yard, and you are coming to the realization that you are fighting a losing battle. That is when one of our landscape designers can help you solve a problem and add to the beauty of your total landscape. We can take those areas where turf fails to thrive and give you some ideas on how to make them a bright spot in your landscape with designs and plant material that will excite you and bring you even more enjoyment. Call us so we can help you.

HO! HO! HO! Merry Independence Day? CM's presents:

Christmas in July!



Limited time offer.
New holiday lighting contracts only.
Contracts must be signed by July 31, 2011.

July is the ideal time to start thinking about the holidays. Why? Because you can take advantage of this **cool** holiday lighting offer:

15% off all new holiday lighting contracts signed by July 31.

This offer is perfect for every homeowner and a great gift idea, too. You know how hard it is to find that unique gift for parents and grandparents. Why not surprise them with holiday lighting this year?

Installations begin in November and the schedule will fill quickly. Scratch holiday lighting off your to-do list early this year. Call us for more information regarding estimates and schedules.



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