



www.cmscustomlawn.com

4151 S. 84 St. Omaha, NE 68127 402.738.1718

Volume 2010 Issue 4

# Grass Roots

## We Made It! Spring at last

While this winter was a long one, the seasons do change; and we will begin fertilizer applications during the week of April 5th. In last month's issue, we spoke of snow mold. We suggested that you lightly rake up the area to speed the process of recovery. There is still time to do this. Remember: use a leaf rake and do it gently. I have seen areas that were lightly impacted begin to recover nicely on their own.



We have made some changes in our processes this year. For the most part, you will have the same applicator for each application. The applicator will be responsible for the service calls on his route. That will speed up our response time to questions you have. You may have more contact with your applicator as a result of this process. That is a good thing. Of course, you can always call the office and talk to whomever you wish about our services and how we can better meet your needs.

Since we have not had a winter with as much snow for a long time, we are probably going to have a few surprises going forward. We have already found that moles were very active under the snow since the ground was not frozen in many areas. I would expect to see some vole damage as well. Whatever we find, we will give you suggestions based on industry standards in order to address problems.

Thanks again for placing your confidence in us. We look forward to working with you throughout this season.



## Reminders

1. Schedule sprinkler turn-on service.
2. Sharpen mower blades.
3. Spring mowing height: 2.75 - 3.25 inches.
4. Apply pre-emergent weed control to landscape beds once forsythias start to bloom.
5. Begin treating flowering crab apple trees for cedar apple rust.

## And the winner is.....

## CM's Custom Lawn & Landscape

CM's Custom Lawn & Landscape is the proud winner of the fourth Watkins Ultimate Backyard Challenge.

CM's was called in on the job after the first attempt with another contractor and another product failed to satisfy the clients' requirements. CM's provided design assistance and advice to get the project on track. Judges recognized CM's for Overall Design Excellence and commented on the excellent integration of multiple hardscape materials such as Anchor retaining wall, Belgard pavers and natural stone. The homeowners had nothing but praise for the CM's crew and project manager Bobby Byers. They stressed the importance of having an overall coordinator on a home improvement project this size and recognized CM's creativity and great communication skills.

As a result of their first place finish, CM's took home a Nebraska Machinery Company CAT Skid Steer.



The CM's team at the awards presentation, March 3, 2010.



Joining the homeowner, Renee Freeman, center are: Lisa Lackovic, Watkins; Andy Szatko, Kent Papstein, CM's; Chris Sullivan, Renee's cousin; Bobby Byers, CM's; Renee; Tim Bowman, Dan Zoucha, CM's; Ryan Kaiser, Nebraska Machinery; Jose Marentas and Rick Dostal, CM's.

## Rachael Monico joins CM's



CM's welcomes Rachael Monico to its landscape division. Beginning this season, Rachael is responsible for the company's landscape bed maintenance and shrub pruning services.

Rachael has 11 years industry experience including nursery stock management, floral design and landscape production and maintenance. She is pursuing a degree in horticulture at Metropolitan Community College.

Rachael and her husband, Greg, have been married for three years. They met at a nursery - where else? – and share a love of landscaping. In her spare time, Rachael enjoys spending time with family, friends and spoiling her cat, Tobias.

In addition to her landscape duties, and with Tobias' help, Rachael will be contributing a new do-it-yourself feature to the electronic version of our newsletter and our blog. Her DIY series debuts this month and covers starting flowers and vegetables from seed.

Please feel free to contact Rachael at [remonico@cmcustomlawn.com](mailto:remonico@cmcustomlawn.com) regarding your trees, shrubs, perennials, annuals, DIY questions or comments on her column and blog.

## CM's - 2010 Ultimate Backyard Challenge Winner



Check out our website at [www.cmcustomlawn.com](http://www.cmcustomlawn.com) for more pictures of the award-winning project.



PRESRT STD  
U.S. POSTAGE  
PAID  
OMAHA, NE  
PERMIT NO 446

CM's Custom Lawn & Landscape  
4151 S. 84 St.  
Omaha, NE 68127  
Phone: 402.738.1718  
Fax: 402.614.2771  
E-mail: [admin@cmcustomlawn.com](mailto:admin@cmcustomlawn.com)